



Jonathan Durnin

BA (Hons) Combined Studies (Economics with Law and Sociology) 1993, and MA Economics of Public Policy 1994, University of Leicester

Fellow of the Regional Studies Association

Member of the Institute of Economic Development

Jonathan brings over 25 years of academic, policy development and consultancy experience as a research economist, analyst and project manager to Durnin Research.

He has a strong portfolio of studies that demonstrate detailed expertise from a wide range of research and evaluation work involving the arts, heritage, museum and cultural sectors, and **specialises in research reviews and evaluations, business planning and organisational review, assessing and evaluating economic, social and community impacts derived from investments, projects and programmes**, and supporting complex funding applications. He has led and delivered key research and evaluation studies for ACE, NLHF, AIM, local and national museums, and cultural and heritage organisations across the UK.

With longstanding colleague and collaborator Stephen Connolly, Jonathan co-founded **DC Research** in 2008, stepping down as a Director in 2018 to found Durnin Research.

Prior to consultancy posts with Regeneris Consulting and Experian, Jonathan previously held senior policy posts with Cumbria County Council and before that academic research posts at the Centre for Regional Economic Development (now part of the University of Cumbria). Jonathan is a **Member of the Institute of Economic Development, a Fellow of the Regional Studies Association, and is the current Chairman of [Welland Valley Cycling Club](#)**.

A selection of projects is set out below, with links to final reporting where possible.

Evaluation

British Museum National Programme UK Brand Presence Evaluation, The British Museum

Evaluate the impact of the restoration of the Falling Sands Viaduct, Severn Valley Railway (SVR) Charitable Trust Ltd

[Evaluating the Conservation and Redevelopment of 116 High Street Boston](#), Heritage Trust of Lincolnshire

Evaluating the Impact of Spotlight Loans, The British Museum

Evaluating the Impact of The British Museum's Partnership Arrangements, The British Museum

Evaluation Case Study of the [Future of the Past](#) project, SoundLincs

[Evaluation of HLF Catalyst: capacity building programmes](#), National Lottery Heritage Fund

Evaluation of the Collecting Cultures Programme, National Lottery Heritage Fund

[Evaluation of the conservation and redevelopment of the Old Kings Head, Kirton](#), Heritage Trust of Lincolnshire

[Everything to Everybody](#) Evaluation, University of Birmingham and Birmingham City Council (with Jenni Waugh Consulting)

Evaluation of the International Transport Museum, Coventry Transport Museum, Culture Coventry

[Evaluation of the Layers of History Project](#), Heritage Trust of Lincolnshire

[Evaluation of the Museum Development Programme 2015 to 2018 and 2018 to 2022](#), Arts Council England

Evaluation of the Nottingham Castle Project, Nottingham City Council and Nottingham Castle Trust

External Evaluator for the British Art Network, Tate



[Hat District Project Evaluation](#), Culture Trust Luton

Impact Assessment

[AIM Economic Impact Toolkit, and the 2014 and 2019 Refreshes](#), Association of Independent Museum
Economic and Tourism Value of Yorkshire Sculpture Park, Yorkshire Sculpture Park

Economic Impact Assessment of Bristol's Floating Harbour, Bristol City Council

[Economic Impact Assessment of The Historic Dockyard Chatham](#) 2018 and 2012; Chatham Historic Dockyard
Trust

Economic Impact Assessment of Tintagel Castle, English Heritage

Economic Impact Assessment: Royal Albert Memorial Museum & Art Gallery

Economic Impact Report, Ironbridge Gorge Museum Trust

Economic Value of London Transport Museum, Transport for London

Economic and Social Impact Assessment of The Culture Trust, Luton

Elvaston Castle Estate - Economic Impact Assessment, Derbyshire County Council

Evaluating the Economic Impact of Dippy on Tour

Research Studies and Reviews

Cromford Mills Visitor Attraction Pricing Strategy and Marketing Plan, The Arkwright Society

Diversity and Inclusion Analysis, Ironbridge Gorge Museum Trust

[Economic Value of the Independent Museum Sector](#), Association of Independent Museums

Establishing the 'Value' of London Transport Museum to Transport for London, London Transport Museum

[Manchester Science Festival Review](#), The Science Museum Group

[Research on the changing funding and operating models of Accredited Museums in England](#), Arts Council
England

[Review of the Portable Antiquities Scheme](#), The British Museum

Scoping study to assess the impact of endangered skill interventions, Heritage Crafts

Social and Environmental Impacts of Museums: Research and Toolkit (the [AIM Advocacy Toolkit](#)), AIM

Business Planning, Sustainability and Supporting Funding Bids

Analysis to support a World Shakespeare Centre Levelling Up Fund bid, Colliers and the Shakespeare
Birthplace Trust

[A Passion for People Evaluation Plan, as part of a successful Stage 2 application to HLE](#), The Parish of Boston

Economic Impact Analysis for a successful SELEP Growing Places Bid for the Fitted Rigging House, Chatham
Historic Dockyard Trust

Economic Impact Analysis for a successful SELEP Local Growth Fund Bid for Mercury Rising project, Colchester
Mercury Theatre

Economic Impact Analysis for a successful SEMLEP Local Growth Fund Bid for the Hat District project, The
Culture Trust, Luton

[Economic Value of the Independent Museum Sector](#), Association of Independent Museums

Options Evaluation on the future of the Lloyd George Museum, Gwynedd Council

Levelling Up Fund economic analysis for the Docking Station Project, University of Kent

Levelling Up Fund economic analysis for the Fitting Rigging House Phase 2, Chatham Historic Dockyard Trust.

